



HORIZON 2020

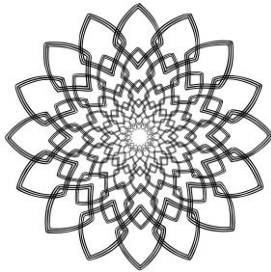
Spreading excellence and widening participation

Grant agreement no **692103**

Coordination and support action (CSA)

Newsletter 19

June, 2017



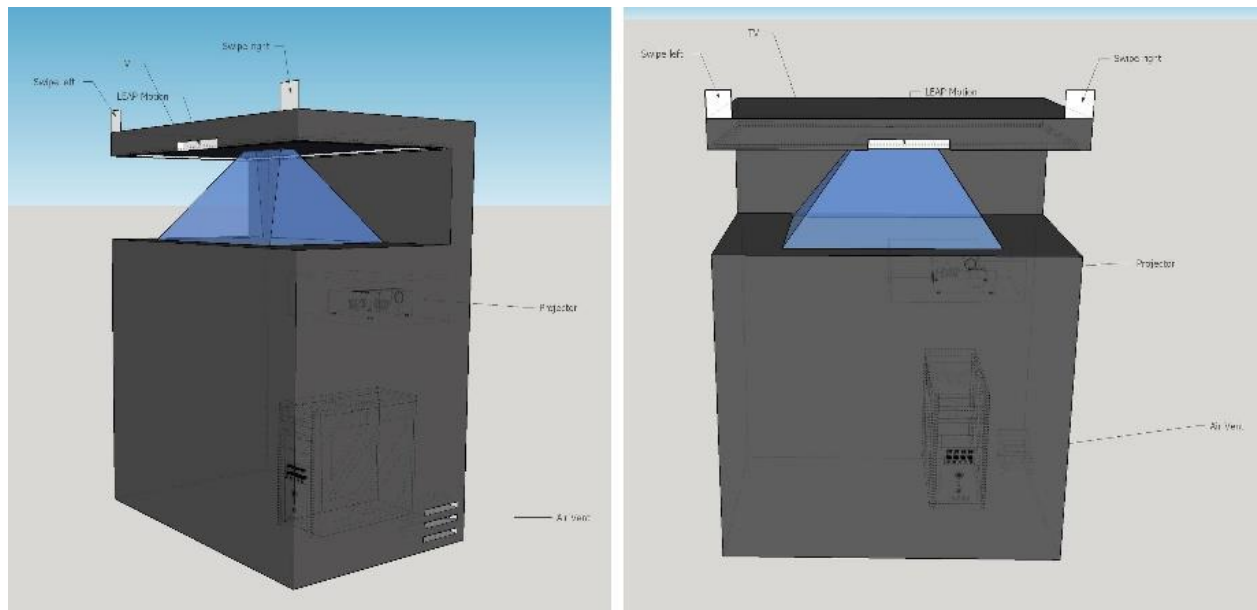
**eHeritage - Expanding the Research and
Innovation Capacity in Cultural Heritage
Virtual Reality Applications**

Writing a proposal for the COSME program

This month, we submitted a proposal titled *A smart holographic stand for promoting cultural heritage tourism* (HOLOSTAND) for the call COS-TOURCCI-2017-3-03. For this project proposal, besides the public entities from the eHERITAGE consortium, we have partnered with the Evangelic church, one of the oldest institutions from our county Braşov - with a history which goes back in time for hundreds of years, and with a small SME from Hungary.

The project HOLOSTAND proposes the development and promotion of a multi-language holographic stand which is able to output information to visitors of a museum, gallery or any other kind of exhibition. Making use of the holographic effect obtained from the reflection of the image outputted by flat monitor into a glass pyramid, the holographic stand can display various 3D models, animations and other types of visual effects.

The stand will present information related to several fortified churches from Transylvania, including their 3D models reconstructed by means of aerial photogrammetry. The physical device will be coupled with a smartphone application which will allow users to browse among a list containing information on the most important fortified churches from Europe, which are both interesting touristic sites as well low marketed destinations.



Contact:

Project Coordinator: Mihai Duguleana (mihai.duguleana@unitbv.ro)

eHERITAGE UTBv team (eheritage@unitbv.ro)