HORIZON 2020

Spreading excellence and widening participation
Grant agreement no 692103
Coordination and support action (CSA)

Newsletter 27
February, 2018

eHeritage - Expanding the Research and Innovation Capacity in Cultural Heritage Virtual Reality Applications
Interacting with Reach Project

In an effort to market our upcoming VRTCH’18 conference, we’ve interacted with a brand new EU-funded project on participatory approaches to culture: the REACH project. You can check out their website and find out more about this initiative at http://reach-culture.eu/project.

REACH started the 1st of November and it is led by Coventry University with the participation of prestigious universities and international partners. We are delighted to start a cooperation within the two projects: the goal of the cooperation is to be mutually informed about any kind of initiatives put in act for the implementation of the projects such as surveys, workshops, conferences… and disseminate them among our networks as well as join them. To this end, we’ve signed a non-official MoU (Memorandum of Understanding) with the REACH consortium and since we are on this subject, we would like to present you their upcoming Opening Conference: http://reach-culture.eu/events/opening-conference-in-budapest were we will most likely present a poster on our eHERITAGE project.

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